

Programme

Fourth annual summit

Greece's determination to fight cancer

The achievements • The obstacles • The European reality



March 12th 2024 | Athenaeum InterContinental Athens Hotel

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08:30	Registration and coffee
09:00	Welcome and introduction: Alasdair Ross , countries editor, " <i>The World Ahead 2024</i> ", The Economist
09:05	Official Opening Session GREECE'S PROGRESS & FUTURE IN THE FIGHT AGAINST CANCER <ul style="list-style-type: none">• Greece's strategy to fight cancer• HeSMO reflections of 2023• The need for a national cancer plan• Cancer "moves" beyond Adonis Georgiadis , minister of health, Greece Zenia Saridaki – Zoras , medical oncologist, president of the BoD, Hellenic Society of Medical Oncology (HeSMO), director, 1 st Oncology Dept., Metropolitan Hospital Athens & Asklepios Diagnosis Crete George Kapetanakis , president, Hellenic Cancer Federation (ELLOK) Mike Holmes , vice-president, global medical & scientific affairs oncology therapeutic area, MSD Global
09:45	Discussion
10:05	EU BEATING CANCER PLAN: A LEGACY FOR THE PRESENT AND FUTURE OF CANCER CONTROL IN EUROPE Andreas Charalambous , past-president, European Cancer Organisation, fmr president, European Oncology Nursing Society, professor oncology and palliative care
10:10	THE LINK BETWEEN PUBLIC HEALTH POLICY, PREVENTION AND CANCER <ul style="list-style-type: none">• Public health and cancer prevention policies in Greece• Social inequalities in public policy making• Addressing the issue of inequalities in lung cancer• The establishment of cancer-free cities• The value of investing in patient health literacy Eirini Agapidaki , alternate minister, Ministry of health, Greece Yannis Tountas , emeritus professor of social medicine, National and Kapodistrian University of Athens, director, Institute of Social and Preventive Medicine (ISPM) Andriani Charpidou , pulmonologist, head of clinical trials bureau, 3rd Dept. of Internal Medicine and Laboratory Medical School, National and Kapodistrian University of Athens, "Sotiria" Hospital Michail Nikolaou , medical oncologist, General Anticancer - Oncology Hospital of Athens "Saint Savvas", vice-president of the BoD, HeSMO Vasiliki Rafaela Vakouftsi , president, Greek Patients' Association (recorded message) Commentators: Nikolaos Tsoukalas , medical oncologist, director, Oncology Dpt., 401 General Military Hospital, general secretary of the BoD, HeSMO Ioannis Boukovinas , medical oncologist, head of BIOCLINIC Oncology Unit, Thessaloniki Moderator: Mary Bussell , founder, TriMar Strategies

10:45	Discussion
11:00	<p>A GLOBAL BLUEPRINT FOR CC ELIMINATION CASE STUDY: SWEDEN</p> <p>Emily Tiemann, manager, health practice, Economist Impact (recorded message)</p>
11:10	Coffee Break
11:40	<p>PUBLIC HEALTH AND PREVENTION ACTIONS TO REDUCE LUNG CANCER</p> <p>* Stjepan Oreskovic, professor, School of Medicine, University of Zagreb</p>
11:45	<p>THE VALUE OF EARLY DETECTION OF CANCER</p> <ul style="list-style-type: none">• The value of population screening programmes• The importance of medical awareness on early identification of cancer care patient in primary care services• The role of referral networks between specialties• The value of RWE on the impact of early diagnosis in cancer <p>Anastasios Boutis, consultant medical oncologist, director, 3rd Med. Oncology Dept., "Theagenio" Anticancer Hospital of Thessaloniki, treasurer of the BoD, HeSMO</p> <p>Christos Lionis, emeritus professor, general practice and primary health care, School of Medicine, University of Crete (via connection)</p> <p>Sofia Agelaki, professor of medical oncology, Faculty of Medicine, University of Crete, medical oncologist, University General Hospital of Heraklion, Crete</p> <p>Thanassis Lopatzidis, commercial executive director, Affidea</p> <p>Commentators:</p> <p>Dimitris Nikas, managing director, Medtronic Hellas</p> <p>Stylianos Loukides, president, Hellenic Thoracic Society, professor respiratory medicine, National Kapodistrian University of Athens, Medical School, Attiko University Hospital</p> <p>Michalis Karamouzis, medical oncologist, professor, medical school, National and Kapodistrian University of Athens</p>
12:15	Discussion
12:30	<p>EU PHARMACEUTICAL LEGISLATION REVISION: THE OPPORTUNITIES ARISING FOR INNOVATIVE THERAPIES</p> <p>Roberta Savli, executive director of public affairs, European Federation of Pharmaceutical Industries and Associations (via connection)</p>

12:35

THE VALUE OF EARLY DIAGNOSIS AND MANAGEMENT OF CANCER

- The benefits of early management in clinical outcomes
- The role of biomarkers & new technologies in personalized cancer care
- The impact of EU HTA regulation in cancer innovation
- Ensuring sustainable financing for cancer innovation
- The need of investing in early cancer care management

Michalis Liontos, medical oncologist, assistant professor, department of clinical therapeutics, oncology unit, National and Kapodistrian University of Athens, member of the BoD, HeSMO

Eleni Kourea, professor of pathology, University of Patras, president, Pathology Society

Flora Bacopoulou, head, HTA Committee, Hellenic Ministry of Health, associate professor of pediatrics – adolescent medicine, National and Kapodistrian University of Athens

Nandia Gogozotou, non-executive president, EOPYY, president, Drug Price Negotiation Committee

Kostas Athanasakis, assistant professor in health economics and health technology assessment, Department of Public Health Policy, University of West Attica

Commentator:

Ilias Athanasiadis, medical oncologist, director of oncology clinic, Mitera Hospital

13:05

Discussion

13:20

Networking Luncheon

14:25

THE PARADIGM SHIFT IN THE CANCER CARE DELIVERY MODEL

- The reforms of national health system in Greece
- Transforming hospitals into comprehensive cancer care centers
- The benefit of holistic care in clinical outcomes
- The need for introduction of multi-disciplinary teams in the cancer care delivery model
- The benefit of comprehensive cancer centers in cancer patient journey

Marios Themistocleous, deputy minister of health, Greece

Olga Balaoura, president of the board & CEO, General Anticancer - Oncology Hospital of Athens "Saint Savvas"

Athina Christopoulou, medical oncologist, head, Department of Internal Medicine, Division of Clinical Oncology, St. Andrew's General Hospital of Patra, special secretary of the BoD, HeSMO

Dimitrios Papageorgiou, assistant professor, University of Peloponnese, president, Hellenic Oncology Nursing Society

Paraskevi Michalopoulou, president, Hellenic Association of Women with Breast Cancer "Alma Zois", vice-president, Hellenic Cancer Federation (ELLOK)

Commentators:

Eleni Galani, director, 2nd Oncology Clinic, Metropolitan Hospital

Vassilis Balanis, chief executive officer, National Agency for Quality Assurance in Health (ODIPY)

* **Dimitris Tryfonopoulos**, director, General Anticancer - Oncology Hospital of Athens "Saint Savvas"

15:00

Discussion

15:15

THE FUTURE OF INNOVATION IN CANCER

- The national strategy for cancer: the way forward
- How AI contributes to healthcare
- The role of AI in cancer
- Digital support of lung cancer patients
- The future of clinical trials in cancer

Lilian Venetia Vildiridi, secretary-general for health services, Ministry of Health, Greece

Anastasia Krithara, associate researcher, Institute of Informatics & Telecommunications, NCSR Demokritos, general secretary, Hellenic Artificial Intelligence Society

Nikos Iosif, president, Human Health Intelligence Organization, CEO, Brains I.C.S.

Thanos Kosmidis, co-founder & CEO, Care Across

Christian Hosius, senior clinical director, MSD European Clinical Development

Commentators:

Ioannis Souglakos, medical oncologist, professor of medical oncology, Faculty of Medicine, University of Crete

Emmanouil Saloustros, associate professor of oncology, University of Thessaly, member of the BoD, HeSMO (via connection)

Helena Linardou, medical oncologist, director, 4th Oncology Dept. & Comprehensive Clinical Trials Center, Metropolitan Hospital

15:50

Discussion

16:05

Coffee Break

16:25

EU & NATIONAL INVESTMENT OPPORTUNITIES

Sofia Xesfingi, Horizon Europe NCP Health & Cancer Mission, project manager of HNN3.0 & ECHoS in Greece, chair, EEN SG Health

16:30

HOW CAN HEALTHCARE SYSTEMS RESPOND TO PATIENTS' NEEDS

- Ensuring patients' access to innovative therapies
- Beyond cancer: How to improve survivors' experience
- The value of home care and palliative services for cancer patients
- The value of digitalization of cancer care
- The importance of incorporating patients' voice in cancer policy planning

Aris Angelis, secretary general for strategic planning, Ministry of Health, Greece

Amanda Psyrri, professor of medical oncology, National Kapodistrian University of Athens, chairman of internal medicine, Attikon University Hospital

Maria Avgoustidou, medical oncologist, palliative medicine, Athens Medical Center

Niki Tsouma, president of the board and CEO, IDIKA, e-Government Center for Social Security Services

Dafni Kaitelidou, president, National Agency for Quality Assurance in Health (ODIPY)

Commentators:

Paris Kosmidis, head of the second Medical Oncology Department, Hygeia Hospital, former president, ESMO

Athanasios Kotsakis, professor of Medical Oncology, School of Medicine, University of Thessaly, General University Hospital of Larissa (via connection)

17:00	Discussion
17:15	THE ROLE OF CANCER CARE MONITORING IN COVERING PATIENT NEEDS Thomas Hofmarcher , health economist, Swedish Institute of Health Economics (IHE) (recorded message)
17:20	Closing remarks: <ul style="list-style-type: none">• Cancer priorities in Greece Zenia Saridaki – Zoras , medical oncologist, president of the BoD, Hellenic Society of Medical Oncology (HeSMO), director, 1 st Oncology Dept., Metropolitan Hospital Athens & Asklepios Diagnosis Crete George Kapetanakis , president, Hellenic Cancer Federation (ELLOK)
17:40	End of conference

* Awaiting confirmation

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43 Poseidonos Ave., 174 55, Alimos, Athens - Greece | Tel.: (+30) 210 94 08 750 | E-mail: info@hazliseconomist.com

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